



Is Technology the Answer to Rising College Costs?

Federal Room – Capital Hilton Hotel – December 2, 2008

Agenda

- 9:00 a.m. Welcome by **Thomas Toch**, Education Sector, and introductory remarks by **Paul Glastris**, *The Washington Monthly*
- 9:15 to 10:30 a.m. Panel discussion led by **Scott Jaschik**, Editor, Inside Higher Ed
Panelists include: **Kevin Carey**, policy manager, Education Sector; **Burck Smith**, CEO of SMARTHINKING; **Martin Snyder**, AAUP director of planning and development, **James Wohlpart**, Associate Dean and Professor of English, Florida Gulf Coast University
- 10:35 to 11:00 a.m. Audience Q and A
- 11:00 a.m. Closing remarks by **Thomas Toch** – adjournment

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Panelist Biographies

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Kevin Carey is Education Sector's research and policy manager. Carey came to the organization in September 2005. In addition to managing Education Sector's policy team, he regularly contributes to the "Quick and the Ed" blog and has published Education Sector reports on topics including a blueprint for a new system of college rankings, how states inflate educational progress under NCLB, and improving minority college graduation rates. He has published magazine articles and op-eds in publications including *The Washington Monthly*, *The American Prospect*, *Phi Delta Kappan*, *Change*, *Education Week*, *Inside Higher Ed*, *The Washington Post*, *Los Angeles Times*, *New York Daily News*, and *Christian Science Monitor*. He also writes a monthly column on higher education policy for *The Chronicle of Higher Education*.

In 1995, Carey worked as an education finance analyst for the state of Indiana, where he developed a new formula for setting local property taxes and distributing state education aid. He subsequently served as a senior analyst for the Indiana Senate Finance Committee, writing legislation and advising the Democratic caucus on fiscal policy. From 1999 to 2001, he served as Indiana's Assistant State Budget Director for Education, where he advised the governor on finance and policy issues in K–12 and higher education.

In 2001, Carey moved to Washington, D.C., and became an analyst for the Center on Budget and Policy Priorities, a nonprofit research organization focused on policies that serve low- and moderate-income families. There he published new research on state poverty-based education funding programs. Carey subsequently worked at The Education Trust, where he was director of policy research. He wrote articles and publications on topics including: implementation of the No Child Left Behind Act; "value-added" measure of teacher effectiveness; state education funding disparities; using state education data systems to analyze minority participation in science and mathematics; improving the distribution of quality teachers to low-income and minority students; and increasing college graduation rates. He also designed and implemented the www.collegeresults.org graduation rate Web site.

Carey holds a bachelor's degree in political science from Binghamton University and a Master of Public Administration from Ohio State University.

Paul Glastris Paul Glastris is the editor in chief of *The Washington Monthly*. From September 1998 to January 2001, he was a special assistant and senior speechwriter to President Bill Clinton. He wrote over 200 speeches for the president, on subjects ranging from education and health care to the budget. He co-wrote the president's address to the Democratic convention in Los Angeles in August 2000, and contributed to his 1999 and 2000 State of the Union addresses.

Before joining the White House, Glastris spent 10 years as a correspondent and editor at *U.S. News & World Report*. There, he conceived of and edited two end-of-the-year issues consisting of "solution-oriented" journalism in 1997 and 1998. As bureau chief in

Berlin, Germany in 1995 and 1996, he covered the former Yugoslavia during final months of the Bosnian War and wrote stories from Germany, Russia, Greece, and Turkey. Prior to that, he covered the Midwest from the magazine's Chicago bureau during two presidential campaigns, the Mississippi floods of 1993, and the rise of the Michigan Militia. He produced profiles of Midwest mayors, governors, and other personalities, from Jesse Jackson to then-presidential candidate Bill Clinton.

From 1985 to 1986, Glastris was an editor of *The Washington Monthly*. He holds a bachelor's degree in history and a master's degree in radio, TV, and film from Northwestern University.

Scott Jaschik is editor and one of the three founders of *Inside Higher Ed*. With Doug Lederman, he leads the editorial operations of *Inside Higher Ed*, overseeing news content, opinion pieces, resources, and interactive features. Jaschik is a leading voice on higher education issues, quoted regularly in publications nationwide and publishing articles in publications such as *The New York Times*, *The Boston Globe*, *The Washington Post*, *Salon*, and elsewhere. He has been a judge or screener for the National Magazine Awards, the Online Journalism Awards, the Folio Editorial Excellence Awards, and the Education Writers Association Awards. Jaschik is a mentor in the community college fellowship program of the Hechinger Institute on Education and the Media. From 1999-2003, Jaschik was editor of *The Chronicle of Higher Education*. Previously at *The Chronicle*, he held numerous other positions, and his reporting work was honored by Investigative Reporters and Editors and *The Washington Monthly*. Scott grew up in Rochester, N.Y., and graduated from Cornell University in 1985. He lives in Washington.

Burck Smith is the CEO of SMARTHINKING which provides online tutoring and writing services to colleges and high schools and StraighterLine which provides affordable credit bearing online college courses to students and to colleges. Prior to co-founding SMARTHINKING in 1999 and launching StraighterLine in 2008, Burck was an independent consultant and provided statistical, economic, management, and communications services to for-profit and nonprofit educational organizations. Clients included Microsoft, the Computer Curriculum Corporation, the CEO Forum on Education and Technology, the Milken Exchange on Education and Technology, Teaching Matters Inc., Converge Magazine, and several start-up companies.

Burck is an experienced writer and speaker and has advised all levels of government about the opportunities and dangers of using network technology in welfare reform, education, electronic commerce, voting, the democratic process, community development, and the telecommunications industry. Burck has written about education and technology for *Wired Magazine*, *Wired News*, *Converge Magazine*, *University Business*, and the National School Boards Association.

Burck was research director at Public Interest Breakthroughs (PIB), a nonprofit consulting organization that helps state and local governments plan and build information systems for human services. While with PIB, Burck authored a 1998 report

on state human service infrastructures on behalf of the National Association of State Information Resource Executives.

In 1993, with a grant from the John T. and Catherine D. MacArthur Foundation, Burck founded the State Telecommunications Policy Program at the Center for Policy Alternatives, a state- focused, Washington, D.C.-based research institute. While at the Center for Policy Alternatives, he published articles on local efforts to create community networks, electronic access to political information, the effect of telecommunications deregulation on the states, and the untapped potential of electric utilities to serve as telecommunications service providers. Burck also testified to the U.S. House Subcommittee on Elections about the potential for and barriers to electronic voting.

He has a master's degree in public policy from Harvard University's John F. Kennedy School of Government and a bachelor's degree from Williams College. Burck has traveled extensively and has worked in Korea and Vietnam.

Martin Snyder is the Director of External Relations at the American Association of University Professors (AAUP) and an adjunct professor of humanities at the University of Maryland University College. Prior to joining the national staff of the AAUP, Snyder was an instructor in classics at The Catholic University of America, and thereafter served for 19 years as assistant, associate, and finally professor of classics at Duquesne University in Pittsburgh. He left Duquesne in 1988 to accept the position of Vice President for Academic Affairs at Albertus Magnus College in New Haven, Conn. In 1990 he was named provost of Saint Joseph College (West Hartford, Conn.), a position he held until 1996. From 1996 to 1999, he served as president of Molloy College in Rockville Centre, N.Y. In July 1999, he joined AAUP as associate secretary and Director for Academic Freedom and Professional Standards. Snyder's academic interests have focused on the continuity of the classical tradition, particularly in American literature and art.

Snyder holds a bachelor's degree from Loyola College in Maryland and master's and doctoral degrees from The Catholic University of America. He has had additional educational experience as a Fulbright Fellow at the University of Muenster and as a participant in the Harvard University Institute for Educational Management.

Thomas Toch is co-founder and co-director of Education Sector, a Washington, DC-based think tank, where he's part of a 14-member team that explores solutions to the nation's most pressing educational challenges.

Toch has been a guest scholar at the Brookings Institution. He has taught at the Harvard Graduate School of Education. And he has authored two books on American education, *In the Name of Excellence* (Oxford University Press) and *High Schools on a Human Scale* (Beacon Press). Early in his career he was a high school English teacher.

Toch helped launch *Education Week* in the 1980s, serving variously as writer, commentary editor, and co-managing editor at the newspaper. He has been a writer-in-residence at the National Center on Education and the Economy and at the Carnegie Foundation for the Advancement of Teaching.

He spent a decade as the senior education correspondent at *U.S. News & World Report* and has contributed to *The New York Times*, *The Washington Post*, *The New Republic*, *Newsweek*, *The Wall Street Journal*, *The Los Angeles Times*, and *The Washington Monthly*. His work twice has been nominated for National Magazine Awards, the magazine industry's equivalent of the Pulitzer Prizes.

Toch has been a guest commentator on education on programs ranging from the ABC Nightly News to Good Morning America, the CBS Morning News, Bloomberg TV, CNN, C-SPAN, Frontline, and National Public Radio.

He is a graduate of Kenyon College and has a master's degree in English from the University of Toronto. He lives with his family in Maryland.

Jim Wohlpert is redesign scholar with the National Center for Academic Transformation and associate dean in the College of Arts and Sciences and a professor of English at Florida Gulf Coast University. He is a founding member of the faculty, having arrived in August 1994, three years before the university opened. In the inaugural year of Florida Gulf Coast University, he received the XX Award ("The Twenty") for his leadership in opening the new university. He has taught courses in American literature and environmental literature. Working with a team of faculty and administrators, he received a \$200,000 two-year grant from the PEW Grant Program in order to redesign a required general education course entitled Understanding the Visual and Performing Arts.

He has also received grants to support several readings and workshops on campus, including grants from the Florida Humanities Council. He has published on course redesign in *The Journal of Educators Online* and *Computers and Composition* and has presented on course redesign at many conferences, workshops, and institutions. His latest publications focus on the area of sustainability education and environmental literature, including a book entitled *A Voice for Earth: American Writers Respond to the Earth Charter* (University of Georgia Press, 2008). When possible, he spends time quietly and gently walking Earth.