



## Ensuring Accountability for Federal Incentive and Innovation Funds

South American Room – Capital Hilton Hotel – April 29, 2009

### Agenda

- |                  |  |
|------------------|--|
| 10:30 – 11:00    | Registration and refreshments  |
| 11:00 a.m.       | Welcome by <b>Bill Tucker</b> , Managing Director, Education Sector  |
| 11:05 to 12:10   | Panel discussion led by <b>Rob Manwaring</b> , Senior Policy Analyst, Education Sector<br><br>Panelists include: <b>Frederick Hess</b> , Director of Education Policy at the American Enterprise Institute for Public Policy Research, <b>Ted Mitchell</b> , CEO of NewSchools Venture Fund, <b>Andrew Rotherham</b> , Co-founder and Publisher, Education Sector. |
| 12:10 – 12:30 PM | Audience Q and A   |
| 12:30 PM         | Closing remarks by <b>Bill Tucker</b> , adjournment  |

This event is made possible with a grant from the Carnegie Foundation. We thank them for their support but acknowledge that the views presented during this event are those of the panelists alone and do not necessarily represent the opinions of the foundation.

## Panelist Biographies

### “Ensuring Accountability for Federal Incentive and Innovation Funds,” April 29, 2009

**Frederick M. Hess** is director of education policy studies at the American Enterprise Institute and executive editor of *Education Next*. He is known for his work on a range of educational issues including entrepreneurship, urban education, accountability, choice and charter schooling, governance, philanthropy, collective bargaining, and teacher and administrative licensure. Hess has written several books including: *When Research Matters* (Harvard Education Press 2008), *Footing the Tuition Bill* (AEI 2007), *No Child Left Behind: A Primer* (Peter Lang 2006), *Educational Entrepreneurship* (Harvard Education Press 2006), *Common Sense School Reform* (Palgrave Macmillan 2004), *Revolution at the Margins* (Brookings Institution 2002), and *Spinning Wheels* (Brookings Institution 1998). His work has appeared in scholarly and more popular publications including: *Social Science Quarterly*, *American Politics Quarterly*, *Teachers College Record*, *American Journal of Education*, *Journal of Teacher Education*, *Harvard Educational Review*, *Urban Affairs Review*, *National Review*, *Washington Post*, *Chronicle of Higher Education*, and *Education Week*. Hess is a faculty associate of the Harvard University Program in Education Policy and Governance, a board member for StandardsWork, and serves on the review board for the Broad Prize in Urban Education. A former high school teacher in Baton Rouge, La., Hess has also taught at Harvard University, Georgetown University, the University of Pennsylvania, and the University of Virginia. He holds a M.Ed. in teaching and curriculum and an M.A. and Ph.D. in government from Harvard University.

**Ted Mitchell** is the president and CEO of the NewSchools Venture Fund, a venture philanthropy organization committed to improving public education, particularly for those who have traditionally been underserved. Mitchell also serves as chair of Governor Schwarzenegger's Committee on Education Excellence and as president of the California State Board of Education.

Prior to joining NewSchools in 2005, Mitchell served as president of Occidental College. Mitchell's tenure at Occidental was marked by a dramatic improvement in both the college's national reputation and its engagement in the community, and by unprecedented financial growth. A former deputy to the president at Stanford and vice chancellor at UCLA, Mitchell is a national leader in the effort to provide high-quality education for all students and has long been active in California and Los Angeles educational reform initiatives.

Mitchell lives in Tustin, Calif., with his wife, Christine Beckman, and their children Caroline and Theo.

**Robert Manwaring** is a senior policy analyst at Education Sector. In this capacity, Manwaring directs Education Sector's K–12 accountability work.

Manwaring joined Education Sector after a decade-long career working within California's education community. In 2006, Manwaring became the director of policy for the Governor's Committee on Education Excellence, a committee appointed to develop a comprehensive long-term reform strategy for improving K–12 education in the state of California. Manwaring served as the lead policy adviser to the committee and authored the committee's "Students First" technical report. In addition, Manwaring played a key role in advising the California State Board of Education on developing strategies to implement the federal No Child Left Behind law in the state. Manwaring also served as the K–12 education director of the California Legislative Analyst's Office, where he was a key adviser to state policymakers on school finance, school accountability, and low performing schools policy.

Manwaring has extensive knowledge of statistical and quantitative tools, including training and teaching experience in graduate level econometrics and academic research using various statistical methodologies. He is the author of several papers on school finance and accountability issues. He holds a master's degree in economics from the University of California, Davis and received a bachelor's of science degree in the same subject from California Polytechnic University.

**Andrew J. Rotherham** is co-founder and publisher of Education Sector, a national education policy think tank. He also writes the blog *Eduwonk.com*, which an *Education Week* study cited as among the most influential information sources in education today, as well as a regular column for *U.S. News & World Report*. Rotherham previously served at the White House as Special Assistant to the President for Domestic Policy during the Clinton administration and is a former member of the Virginia Board of Education. He is the author of more than 100 articles, book chapters, papers, and op-eds about education policy and politics and is the author or co-editor of four influential books on educational policy. Rotherham serves on advisory boards and committees for a variety of organizations including The Broad Foundation, Harvard University, and the National Governors Association. Rotherham is also a member of the board of directors for the Indianapolis Mind Trust and Democrats for Education Reform.

**Bill Tucker** is managing director of Education Sector. Tucker brings to the organization a decade's worth of management experience in both the for-profit and nonprofit sectors. His expertise ranges from finance to strategic development and technology. He has extensive knowledge of the nonprofit sector, and he has both founded and led the growth of several organizations. In 2000, he co-founded SmarterOrg, Inc., an e-learning company, and sold it in 2002 to the Isoph Corporation, a provider of specialized e-learning software, services, and content

development. Through 2005 he served as Isoph's chief knowledge officer, co-managing the company's operations and leading a development effort that produced relationships with the American Red Cross, WebJunction, and the National Wildlife Federation. Tucker is also an accomplished writer; he published *Making E-learning Work in the Nonprofit Sector*, a comprehensive strategy guidebook for nonprofit organizations, and served as the lead researcher for *Trends in E-learning for Library Staff: A Summary of Research Findings*. Most recently, Tucker is the author of the new Education Sector report *Beyond the Bubble: Technology and the Future of Student Assessment* (February 2009).