



A New Era in Higher Education Reform?

The Cafritz Center at George Washington University · Continental Ballroom

September 10, 2009

Agenda

- | | |
|---------------------|--|
| 9:00 to 9:30 a.m. | Registration and refreshments |
| By 9:30 a.m. | Welcome by Jamie Merisotis , President and CEO of the Lumina Foundation |
| 9:35 to 10:30 a.m. | Panel discussion moderated by Jeffrey Selingo , Editor of <i>The Chronicle of Higher Education</i>

Panelists include: Paul Glastris , editor of the <i>Washington Monthly</i> ; Kevin Carey , policy director, Education Sector; Ben Wildavsky , senior fellow, Ewing Marion Kauffman Foundation; Paul LeBlanc , president of Southern New Hampshire University; and Robert Shireman , deputy undersecretary of education |
| 10:30 to 11:00 a.m. | Audience Q and A |
| By 11:00 a.m. | Closing remarks and adjournment |

This event is made possible with a grant from the Lumina Foundation. We thank them for their support but acknowledge that the views presented during this event are those of the panelists alone and do not necessarily represent the opinions of the foundation.

We also thank the GW Education Policy Student Association for co-sponsoring this event.

Panelist Biographies

"A New Era in Higher Education Reform?" September 10, 2009

Kevin Carey is Education Sector's policy director. Carey came to the organization in September 2005. In addition to managing Education Sector's policy team, he regularly contributes to the "Quick and the Ed" blog and has published Education Sector reports on topics including a blueprint for a new system of college rankings, how states inflate educational progress under NCLB, and improving minority college graduation rates. He has published magazine articles and op-eds in publications including the *Washington Monthly*, *The American Prospect*, *Phi Delta Kappan*, *Change*, *Education Week*, *Inside Higher Ed*, *The Washington Post*, *Los Angeles Times*, *New York Daily News*, and *Christian Science Monitor*. He also writes a monthly column on higher education policy for *The Chronicle of Higher Education*.

In 1995, Carey worked as an education finance analyst for the state of Indiana, where he developed a new formula for setting local property taxes and distributing state education aid. He subsequently served as a senior analyst for the Indiana Senate Finance Committee, writing legislation and advising the Democratic caucus on fiscal policy. From 1999 to 2001, he served as Indiana's Assistant State Budget Director for Education, where he advised the governor on finance and policy issues in K–12 and higher education.

In 2001, Carey moved to Washington, D.C., and became an analyst for the Center on Budget and Policy Priorities, a nonprofit research organization focused on policies that serve low- and moderate-income families. There he published new research on state poverty-based education funding programs. Carey subsequently worked at The Education Trust, where he was director of policy research. He wrote articles and publications on topics including: implementation of the No Child Left Behind Act; "value-added" measure of teacher effectiveness; state education funding disparities; using state education data systems to analyze minority participation in science and mathematics; improving the distribution of quality teachers to low-income and minority students; and increasing college graduation rates. He also designed and implemented the www.collegeresults.org graduation rate Web site.

Carey holds a bachelor's degree in political science from Binghamton University and a Master of Public Administration from Ohio State University.

Paul Glastris is the editor in chief of the *Washington Monthly*. Glastris is also a member of Education Sector's board of directors. From September 1998 to January 2001, he was a special assistant and senior speechwriter to President Bill Clinton. He wrote over

200 speeches for the president, on subjects ranging from education and health care to the budget. He co-wrote the president's address to the Democratic convention in Los Angeles in August 2000 and contributed to his 1999 and 2000 State of the Union addresses.

Before joining the White House, Glastris spent 10 years as a correspondent and editor at *U.S. News & World Report*. There, he conceived of and edited two end-of-the-year issues consisting of "solution-oriented" journalism in 1997 and 1998. As bureau chief in Berlin, Germany in 1995 and 1996, he covered the former Yugoslavia during final months of the Bosnian War and wrote stories from Germany, Russia, Greece, and Turkey. Prior to that, he covered the Midwest from the magazine's Chicago bureau during two presidential campaigns, the Mississippi floods of 1993, and the rise of the Michigan Militia. He produced profiles of Midwest mayors, governors, and other personalities, from Jesse Jackson to then-presidential candidate Bill Clinton.

From 1985 to 1986, Glastris was an editor of the *Washington Monthly*. He holds a bachelor's degree in history and a master's degree in radio, TV, and film from Northwestern University.

Paul LeBlanc is president of Southern New Hampshire University.

He previously served as president at Marlboro College in Vermont. Prior to joining Marlboro College, LeBlanc was vice president for new technology at Houghton Mifflin Company. He also served as chair of the humanities department at Springfield College in Massachusetts.

An authority on technology and education, he is the author or editor of three books: *Computers and Writing: A History*; *Writing Teachers Writing Software: Creating Our Place in the Electronic Age*; and *Re-Imagining Computers and Composition: Teaching and Research in the Virtual Age*.

LeBlanc received his Ph.D. from the University of Massachusetts at Amherst, his M.A. from Boston College, and his B.A. from Framingham State College.

He serves on the New England Association for Schools and Colleges Commission on Institutions of Higher Education and on the board of directors or advisory boards for the Council of Independent Colleges, The Derryfield School, New Hampshire Campus Compact, New Hampshire Junior Achievement, the New Hampshire Council of Colleges and Universities, and Heritage United Way.

Jamie Merisotis is president and CEO of Lumina Foundation for Education. A champion of the idea that higher education enhances both society and individuals, Merisotis has worked for decades to increase educational opportunity among low-income, minority, and other historically underrepresented populations.

Prior to joining Lumina Foundation in 2008, Merisotis was founding president of the Institute for Higher Education Policy (IHEP). There, he helped establish the Alliance for Equity in Higher Education, an unprecedented coalition of national associations whose members represent more than 350 minority-serving institutions, including Historically Black Colleges and Universities, Tribal Colleges and Universities, and Hispanic-serving Institutions. He also managed IHEP's global efforts to leverage the social and economic effects of higher education in developing nations, as well as directed the organization's work on college and university rankings.

Prior to founding IHEP, Merisotis served as executive director of the National Commission on Responsibilities for Financing Postsecondary Education. He also helped to create the Corporation for National and Community Service (AmeriCorps), serving as an adviser to senior management on issues related to the quality and effectiveness of national service initiatives.

Merisotis has written and edited several books and monographs, and he is a frequent contributor to many major magazines, journals, and newspapers. He is a member of the executive committee of the London-based European Access Network, and sits on the board of trustees of Bates College in Lewiston, Maine, where he previously served as president of the college's alumni association.

Merisotis has received numerous awards and honors. Most recently, he was a 2005 finalist for the Brock International Prize in Education.

Jeffrey Selingo was named editor of *The Chronicle of Higher Education* in August 2007. He directs a staff of more than 70 editors and reporters, in print and online.

Previously, Selingo was an assistant managing editor and senior editor at *The Chronicle*, overseeing coverage of higher education policy, campus leadership, fundraising, as well as surveys of presidents and trustees. Before that, he had been a reporter covering state politics.

In his 10 years at *The Chronicle*, Selingo has received numerous honors, including a National Award for Education Reporting from the Education Writers Association, a Dateline Award from the Society of Professional Journalists, and finalist status for a Livingston Award in national reporting.

Prior to coming to *The Chronicle*, Selingo was the environmental reporter for the *Wilmington Star-News* in North Carolina. He was a member of the staff that won a North Carolina Press Association Award for its coverage of two major hurricanes in 1996, and received the state's top Associated Press writing award. He also worked for *The Ithaca Journal* and covered business technology for *The Arizona Republic* under a Pulliam Journalism Fellowship.

Seligo received his bachelor's degree in journalism from Ithaca College and holds a master's degree in government from the Johns Hopkins University.

Robert Shireman is deputy undersecretary of education at the U.S. Department of Education where he advises on college financial issues and other higher education initiatives. A leading expert on college access and financial aid, he previously served as a congressional appointee to the Federal Advisory Committee on Student Financial Assistance, an adviser to U.S. Senator Paul Simon and as part of President Clinton's White House National Economic Council. Shireman is founder of the Institute for College Access and Success and the Project on Student Debt. He holds a bachelor's degree in economics from University of California at Berkeley and master's degrees from Harvard in education and the University of San Francisco in public administration.

Ben Wildavsky is a senior fellow in research and policy at the Ewing Marion Kauffman Foundation. He is currently working on a book about the globalization of higher education. He joined the Kauffman Foundation following an 18-year career as a writer and editor specializing in education and public policy. Most recently, he was education editor of *U.S. News & World Report*, where he was the top editor of *America's Best Colleges* and *America's Best Graduate Schools* and oversaw several award-winning cover stories.

Previously, Wildavsky was budget, tax, and trade correspondent for *National Journal*, higher education reporter for the *San Francisco Chronicle*, and executive editor of the *Public Interest*. His articles and reviews have also appeared in *The Washington Post*, *The Wall Street Journal*, *The New Republic*, *The Christian Science Monitor*, *The Weekly Standard*, *Commentary*, and other publications. He was the lead author of the *U.S. News Ultimate Guide to Becoming a Teacher*.

As a consultant to national education reformers, Wildavsky has written and edited several influential reports, including "A Test of Leadership: Charting the Future of Higher Education," which was issued in September 2006 by the federal Commission on the Future of Higher Education. In addition to numerous media appearances, he has spoken at meetings of the American Council on Education, the Association of American Universities, the College Board, the Education Trust, the Milken Family Foundation, and other organizations.

Wildavsky graduated from Yale University (Phi Beta Kappa, summa cum laude). He was a media fellow at Stanford University's Hoover Institution in 2004, 2005, and 2006, and is currently a guest scholar at the Brookings Institution.