



The Evolving Federal Role in Education: Past, Present, and Future

Root Room · Carnegie Endowment for International Peace · March 20, 2008

Agenda

- 9:00 a.m. Welcome by **Andrew J. Rotherham**, Education Sector, and introductory remarks by **Fritz Edelstein**, Public Private Action
- 9:15 to 10:30 a.m. Panel discussion led by **Andrew J. Rotherham**
Panelists include: **Christopher T. Cross**, education consultant and a former assistant secretary with the U.S. Department of Education; **Samuel Halperin**, founder and senior fellow, American Youth Policy Forum; **Jack Jennings**, president and CEO, Center on Education Policy; **Kati Haycock**, president, Education Trust
- 10:35 to 11:00 a.m. Audience Q and A
- 11:00 a.m. Closing remarks by **Andrew J. Rotherham**, and adjournment

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Panelist Biographies

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Christopher T. Cross is chairman of Cross & Joftus, LLC, an education consulting firm. In addition, Cross serves as a consultant to the Broad Foundation and the C.S. Mott Foundation and is a member of the Independent Review Panel for the U.S. Department of Education and a director of The New Teacher Project. He has served as a member of the advisory board for Standard and Poor's School Evaluation Services, a senior fellow with the Center for Education Policy and as a distinguished senior fellow with the Education Commission of the States.

From 1994 to 2002 Cross served as president and chief executive officer of the Council for Basic Education (CBE). Before joining CBE, Cross served as director of the education initiative of The Business Roundtable and as assistant secretary for educational research and improvement in the U.S. Department of Education.

In 2001, Cross completed a six-year term on the Board of International Comparative Studies in Education for the National Research Council, and chaired the National Council for Education and Humanities Development of George Washington University from its inception in 2000 through 2002. Prior, Cross served as president of the Maryland State Board of Education and was a member of the National Education Commission on Time and Learning.

Cross has written extensively in the education and public policy areas and has been published in numerous scholarly and technical publications, including *Education Week*, *Phi Delta Kappan*, *The College Board Review*, *The Washington Post*, and *The Los Angeles Times*, and most recently, *The American Association of School Administrator's Journal of Scholarship and Practice*. Cross is the author of *Political Education: National Policy Comes of Age* (Teachers College Press, 2003), which looks at the people and events that have shaped federal K–12 education policy from the time of the Eisenhower administration through the passage of the 2001 amendments to the Elementary and Secondary Education Act. He is also the co-editor of *Minorities in Gifted and Special Education* (National Academies, 2002).

Fritz Edelstein is a principal in the Public Private Action consulting group. His work focuses on strategic government and constituent relations, business development strategy, advocacy research and policy analysis, strategic planning and resource development, and advocacy, outreach, and public engagement.

Currently, Edelstein manages the Ohio and California Mayors Education Roundtable, advises mayors on education strategy, develops business and access strategies for technology firms, and provides access and advocacy strategy for a company focusing on solving the college student transfer credit issues. In addition to working with a variety of groups on their strategic goals, Edelstein produces "Fritzwire," an e-newsletter that provides information on the latest news and events "inside the Beltway."

In 2006, Fritz worked with members of the Argentine National Assembly in an effort to rewrite their national education statute and rethink the role of mayors in education in Argentine cities.

Prior, he was a senior consultant at the U.S. Conference of Mayors. In this capacity, Edelstein directed the conference's effort to increase and improve mayoral leadership and involvement in education. From 1976 to 2003, he held a variety of positions at the U.S. Department of Education. His last position was director of constituent relations, where he was responsible for creating and managing a comprehensive outreach, strategic relations, and public engagement effort to involve and communicate with the stakeholder groups.

Edelstein previously served as a senior fellow at the National Alliance of Business, where he shaped the alliance's priorities and policy positions in education; developed and managed corporate training seminars; and created and staffed the Business Coalition for Education Reform. In this role, he authored several publications and papers, established strategic alliances, and expanded corporate involvement in education.

Samuel Halperin is founder of American Youth Policy Forum, where he is now a senior fellow. He has held leadership positions in academia, the federal government, a foundation and nonprofit organizations for over 40 years. In 1964–65, Halperin was assistant commissioner for legislation and congressional relations at the U.S. Office of Education, Department of Health, Education, and Welfare. In this role, Halperin was one of the principal OE/HEW liaisons to Capitol Hill.

Halperin is former president of the Institute for Educational Leadership; deputy assistant secretary at the U.S. Department of Health, Education, and Welfare; and a congressional fellow of the American Political Science Association, where he worked on U.S. Senate and House of Representatives committees dealing with major education legislation. He has served as study director of Youth and America's Future: The William T. Grant Foundation Commission on Work, Family, and Citizenship, where he was responsible for major studies, including: *The Forgotten Half: Non-College Youth in America* and *The Forgotten Half: Pathways to Success for America's Youth and Young Families*.

Kati Haycock is director of the Education Trust and one of the nation's leading child advocates in education. Established in 1992, Education Trust speaks up for what's right for young people, especially those who are poor or members of minority groups. Education Trust also provides hands-on assistance to educators who want to work together to improve student achievement, pre-kindergarten through college.

Prior to coming to the Education Trust, Haycock served as executive vice president of the Children's Defense Fund, the nation's largest child advocacy organization.

A native Californian, Haycock founded and served as president of The Achievement Council, a statewide organization that provides assistance to teachers and principals in predominately minority schools in improving student achievement. Before that, she served as director of the Outreach and Student Affirmative Action programs for the nine-campus University of California system.

Jack Jennings is president and chief executive officer of the Washington-based Center on Education Policy, which he founded in January 1995. From 1967 to 1994, he served as subcommittee staff director and then as general counsel for the U.S. House of Representatives Committee on Education and Labor. In these positions, Jennings was involved in nearly every major education debate held at the national level, including the reauthorizations of the Elementary and Secondary Education Act, the Vocational Education Act, the Individuals with Disabilities Education Act, the Higher Education Act, the National School Lunch Act, the Child Nutrition Act, and the authorization of the Goals 2000: Educate America Act. Jennings serves on the board of trustees of the Educational Testing Service, and has served on the Title I Independent Review Panel, the Pew Forum on Standards-Based Reform, the Maryland Academic Intervention Steering Committee, and the Maryland Visionary Panel. He holds an A.B. from Loyola University and a J.D. from Northwestern University School of Law, and is a member of several legal bars, including the U.S. Supreme Court.

Andrew J. Rotherham is co-founder and co-director of Education Sector and senior fellow at the Progressive Policy Institute. In addition, he serves on the Virginia Board of Education, a position he was appointed to by Governor Mark Warner in 2005. Previously, Rotherham served at The White House as special assistant to the president for domestic policy during the Clinton administration. Rotherham is the author of numerous articles and papers about education and the co-editor of three books on educational policy, most recently *Collective Bargaining in Education: Negotiating Change in Today's Schools* with Jane Hannaway (Harvard Education Press, 2006). Rotherham serves on advisory boards and committees for a variety of organizations including the Bill & Melinda Gates Foundation, the Broad Foundation, Citizens' Commission on Civil Rights, Common Good, National Governors Association, National Charter School Research Project, and New Visions. Rotherham is also a trustee of César Chavez Public Charter High School for Public Policy and a member of the board of directors for the National Alliance for Public Charter Schools, the National Council on Teacher Quality, and the Indianapolis Mind Trust. Rotherham is also a member of the Overseers' Committee to Visit the Harvard Graduate School of Education at Harvard University.